R.J. Reynolds
Tobacco Company

E.M. McATEE
Area Vice President – Sales

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215-647-8110
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October 6, 1993

TO: Regional Sales Managers

RE: VENDING

Gentlemen:

As you can see from the attached report, NASA has the highest number of vending machines on location nationally.

Please review this information, and where we can get something going – do so.

The key to our success is to cover *all* bases.

Sincerely,

E. M. McAtee
/dmm
encl:

51861 6272

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/frvn0000